



# BLUMARS MEDIA

## Rate Card 2009

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### DVD Transfers

Consumer formats  
VHS / Hi 8mm / VHS-C

0- 120 minutes \$20.00

Additional copies at time of order \$5.00 each

### DVD Transfers

Professional formats  
DVCAM / DVCPRO / Beta SP  
0-120 minutes \$50.00

Additional copies at time of order \$10.00 each

### Video Compression:

Web	\$25 per min.
CDROM MPEG1 compression	\$25.00 per 15 min.
CD-ROM Disc	\$5.00 per
DVD MPEG-2 compression	\$25.00 per 15 min.
DVD Master	\$10.00 per
DVD Menu	\$125.00 and up

### Video Transfers

Capture 15 mins. video to hard drive	\$25.00
Export 1GB video to QuickTime®	\$20.00
Master DVD disc of captured video	\$20.00
DVD copies	\$5.00
Capture video to portable hard drive	\$10.00
Labor per hour for capturing video from timecode list.	\$75.00

1-4 hrs. 8 hrs.

Sound engineer w gear	\$varies
Camera operator only	\$425.00

### NOTE:

Media and lighting additional. Other camera formats available and their costs vary.

## Edit Facilities:

Final Cut Pro	\$225.00 per hour
Avid Media Composer	\$225.00 per hour
Studio Facilities	40' x 30' -- second floor

### Formats:

Beta SP, DVCAM HD, XDCAM, DVCPro

### Graphics:

After Effects Pro / Photoshop / Illustrator  
DVD authoring & duplication  
Macintosh / PC based.

Art work	Varies
Writer	Varies
Announcer	Varies
Music	Varies

### VHS Duplication

Length	1-49	50-99	100-500
5	\$4.00	\$3.00	call
10	\$4.15	\$3.05	call
15	\$4.55	\$3.30	call
20	\$4.95	\$3.60	call
30	\$5.70	\$4.15	call
45	\$6.30	\$4.55	call
60	\$6.85	\$4.95	call
90	\$7.45	\$5.35	call
120	\$8.04	\$5.80	call
160	\$9.20	\$6.60	call
Window Dubs			\$25.00
*\$15.00 set up fee for orders under 5 copies			
Cardboard sleeves			.25 ea.
Laser printed b&w face labels			.50 ea.

### Presentation Loops

<b>VHS</b>	
up to 120 minutes	\$30.00
up to 160 minutes	\$35.00
up to 180 minutes	\$50.00
<b>DVD</b>	
up to 120 minutes	\$45.00

### Disc Duplication

#### CD-R

1-24 @ 5.00 each
25-49 @ 3.00 each
50-499 @ 2.00 each
500-999 @ 1.25 each
1000-2000 @ .95 each

#### Mini / Business cards discs

1-24 @ 5.25 each
25-49 @ 3.25 each
50-499 @ 2.20 each
500 @ 1.40 each
1000 @ 1.30 each

#### DVD-R/ DVD+R

DVD mastering from video tape \$20.00
1-7 @ 10.00 each
8-21 @ 7.00 each
22-48 @ 5.00 each

#### DVD Menu creation \$75.00

Set up fee for printing. \$35.00. One time fee per order.  
Photo quality inkjet printing on disc .85 each disc  
Black Ink Text on White .25 each disc

DVD full sleeve case \$2.00 each -sleeve printing separate  
Jewel cases - standard .75 each  
Slimline cases .50 each  
Paper sleeves .20 each

### 8mm Home Movie Transfers to VHS or DVD

Set up fee	\$ 25.00
Cost per foot (min \$5.00 per roll)	\$ .10
Titles per	\$2.00
Music per track	\$2.00
DVD Disc per ( 2 hour maximum)	\$10.00
VHS Tape ( see vhs duplication)	
Add menu and chapters to DVD	\$50.00
Add slides, photos or video. ( see "Transfers".)	

### Photo & Slide Transfers

Prints or slides to video (50 minimum)	\$2.00 each.
Prints or slides to video (51-500)	\$1.00 each